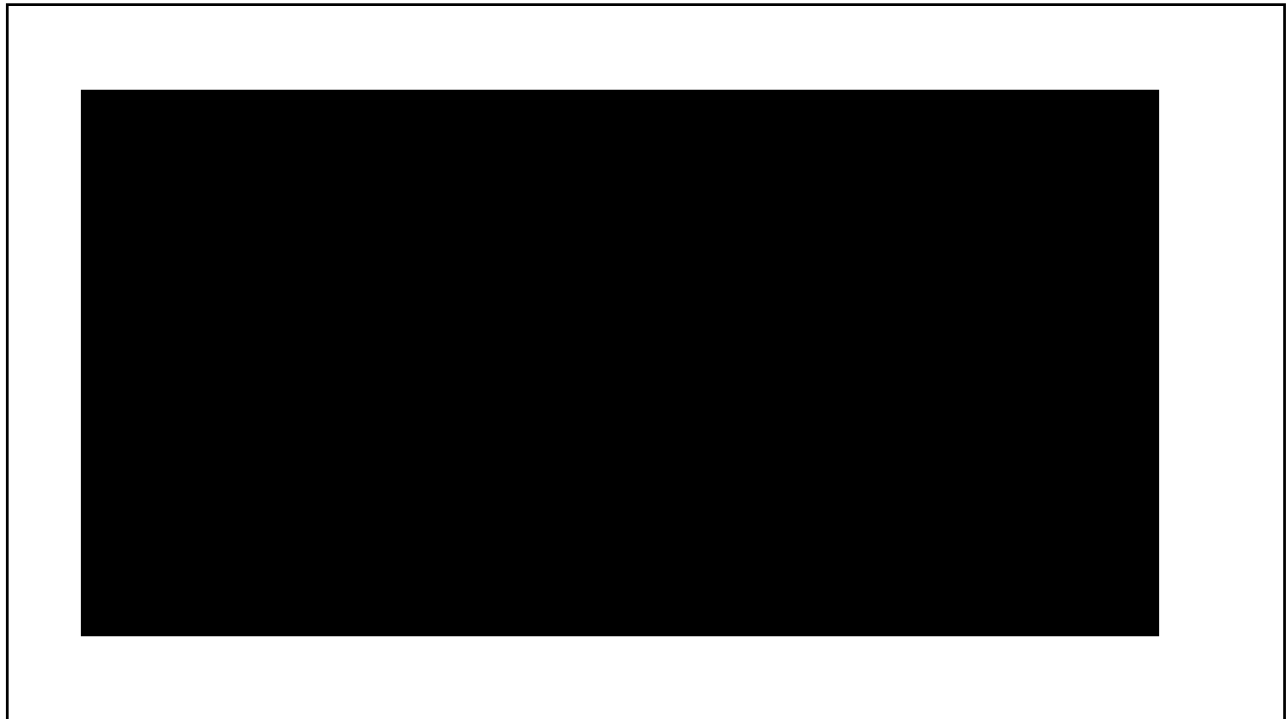




**CHIRO HEROES**

*In a world of darkness,  
be workers of light.*

ChiroHeroes '23 Strategy



# What is Chiro Heroes?

Chiro Heroes is a group of doctors and concerned members of the public who volunteer their time and efforts to serve those who have been freed from human trafficking or enslavement. They are not paid for their time. 100% of donations go directly to helping those freed from human trafficking.

## Our Mission

To provide healing and support for the survivors of human trafficking so they thrive physically, emotionally, mentally and spiritually.

## Our Vision

Communities are richer for the inclusion of thriving survivors. Chiropractors and our allies participate globally as Chiro Heroes by providing essential chiropractic care and mentorship while raising awareness and funds to further this mission in their communities.

# What is Human Trafficking?



Human trafficking is modern-day slavery and involves the use of force, fraud, or coercion to obtain some type of labor or commercial sex act.

\*If under the age of 18, force, fraud, or coercion does not need to be present. <sup>[1]</sup>

## 40.3 MILLION modern-day slaves

estimated by the International Labour Organization.<sup>[2]</sup>



**1 in 4** slavery victims are children.

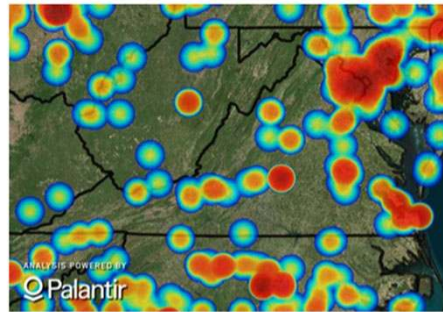


**71%** of slavery victims are women and girls.

# Is it a Problem?

According to U.S. Department of Homeland Security “After drug dealing, human trafficking is tied with the illegal arms industry as the second largest criminal industry in the world today, and it's the fastest growing”

- From 2011 to 2022 - The number of persons prosecuted for human trafficking increased 84% in VA
- VA Ranked in the Top 10 fastest growing states in the nation



Trafficking in persons is now the **third most profitable business for organized crime**, behind drugs and arms. It is also the fastest growing form of international crime.<sup>[3][4]</sup>



**600,000 to 800,000 people**

are trafficked across international borders every year, according to the U.S. State Department. **80% are female and half are children.**<sup>[1]</sup>



**2 MILLION**

children, the majority of them girls, are sexually exploited in the multibillion-dollar commercial sex industry.<sup>[5]</sup>



**US\$32 billion**

estimated total illicit profits produced in one year by trafficked forced labourers.<sup>[6]</sup>



**148 goods**

identified from 75 countries made by forced and child labor.<sup>[7]</sup>

## Where do Human Slaves Work? Why are people calling the NHTH?

### TOP 5

#### SEX TRAFFICKING VENUES

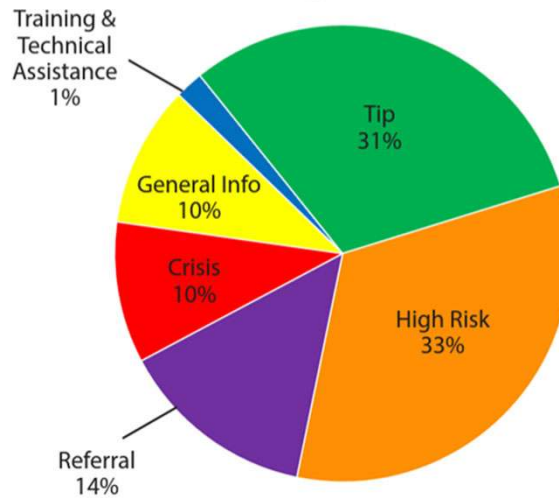
1. Commercial-Front Brothels
2. Hotel-/Motel-Based
3. Escort Services
4. Online Ad. Venue Unknown
5. Residential Brothels

### TOP 5

#### LABOR TRAFFICKING VENUES

1. Domestic Work
2. Traveling Sales Crews
3. Restaurants/Food Service
4. Health and Beauty Services
5. Retail/Other Small Business

Types of Calls to the National Human Trafficking Hotline




## How does VA Sex & Human Trafficking Rank in Prevention Compared to other states?



Issue	Grade	Score	Highlights
1. Criminal Provisions	F	7.5 17.5	Policy goals accomplished in areas related to buyer and trafficker accountability under state CSEC laws as well as duress defenses. Gaps remain in areas related to buyer accountability under the trafficking law, mistake of age defenses, business entity liability under the trafficking law, and financial penalties.
2. Identification and Response to Victims	F	9 27.5	Policy goals accomplished in areas related to child abuse definitions and non-familial trafficking cases. Gaps remain in areas related to third-party control, foreign national victims, screening through child welfare and the juvenile justice system, non-criminalization for prostitution offenses, expanded non-criminalization, and juvenile court jurisdiction.
3. Continuum of Care	F	5.5 15	Gaps remain in all areas, including services through a non-punitive system, MST responses, services through the juvenile justice system, extended foster care services, and appropriations.
4. Access to Justice for Trafficking Survivors	D	10 15	Policy goals accomplished in areas related to restitution and civil remedies. Gaps remain in areas related to civil orders of protection, crime victims' compensation, vacatur, and statutes of limitation.
5. Tools for a Victim-Centered Criminal Justice Response	F	2 10	Gaps remain in all areas, including hearsay exceptions, alternatives to live, in-court testimony, victim supports, and privileged communications.
6. Prevention and Training	F	5.5 15	Policy goal accomplished related to prevention education in schools. Gaps remain in areas related to training for child welfare, juvenile justice agencies, law enforcement, prosecutors, and school personnel.
<b>EXTRA CREDIT</b>			
18+ Youth		1	Protection related to civil remedies is extended to sex trafficked youth.
CLT Child Labor Trafficking		1	Protection related to child abuse definitions is extended to child labor trafficking victims.

**OVERALL GRADE** **F** **41.5**  
TIER II



**Psychology Today** us

Mitzi Perdue MPA  
To End Human Trafficking

## What Trafficking Survivors Need Most: Psychotherapy and Chiropractic

Recovery from trafficking may require healing both the mind and the body.

Posted August 10, 2022  
Reviewed by Hera Estroff Marano

KEY POINTS

- Survivors of trafficking may have a debilitating combination of physical and mental symptoms.

### Article written in Psychology Today

- 2<sup>nd</sup> most Important thing Survivors need is Chiropracted Care
- Working with the after care program from Operation Underground Railroad to provide free care for survivors

Chiropractic is the **PERFECT** Profession to take up this cause!



# Chiropractors

- Innate healing
- Loving service is our first technique
- We are HEALERS!
- In the fight against Human Trafficking there is no other profession has got behind the cause!
- Scholarship program that we set up within Operation Underground Railroad for survivors!



## What has Chiro Heroes Done So Far?

- Raised approx. \$100k to free victims of Human Trafficking and sex slavery
- Developed Scholarship fund for survivors
- Funded organization to build a home for survivors
- Trained thousands of people how to identify Human Trafficking
- Donated Thousands of Hours to helping victims
- Created a 2 Hour CEU Approved (Utah, Maine, VA, TX, CA) training deck designed to help DCs identify and take action on suspected Human Trafficking issues



## Simple ways YOU can help Victims of Human Trafficking



*In a world of darkness,  
be workers of light.*



## 1

## Identify the issue and keep your eyes open



### See Something. Say Something!

- 1-888-373-7888 (TTY: 711) Text "HELP" to 233733 (BEFREE)
- Human Trafficking Hotline Website:  
<http://www.humantraffickinghotline.org>.
- Virginia State Police (VSP): #77.

## 2

## Donate Now!



[www.chiroheroes.org](http://www.chiroheroes.org)

- Click on the Donation tab
- Click on the amount you want to donate
- Click on the frequency you want to donate
  - EX: monthly, yearly, one time etc.
  - 501c3 non profit ( tax deductible)

## 3 Host an event in your office.

- On our website, click on **March To Freedom**
  - Download the posters, handouts and advertising materials that are there
  - Have FUN with it
  - Snacks



Fun with patients at our Annual “day of adjusting to fight Human Trafficking”





## 4

## Host a golf tournament in your state to raise funds.



## How Can You Help?

**We need your representation and leadership to launch Chiro Heroes Chapter in YOUR state**

- One Golf Tournament a Year
- Sign Up form, hole sponsorship info, back end website details already created
- We will send out 4-6 Emails a year to the database on DCs in your state
- 75% of all funds raised stay in HOST STATE based on approval from the CH BOARD
  - This ensures that the funds go to organizations which are accredited and have very High funds/donation ratio
- 25% goes to CH National Organization - which has a 99% funds/donation ratio and helps victims nationwide



## 4 Easy Ways You Can Help?

1. **Learn how to indentify the issue and keep your eyes open**
2. **Dontate today! (Meaning Now)**
3. **Hold fund raiser in your office**
  - On our website, click on March To Freedom
  - Download the posters, handouts and advertising materials that are there
  - Have FUN with it
  - snacks
4. **We need someone to become the VA State Champion:**
  - Leverage your reputation, experience and connections
  - One Golf Tournament a Year
  - The Sign Up form, Payment Structure, Back-End details are already created
  - We will send out 4-6 Emails a year to the database on DCs in VA

