

MC

Miss Chiropractic

WELLNESS & SPA

MAY 4TH, 2024

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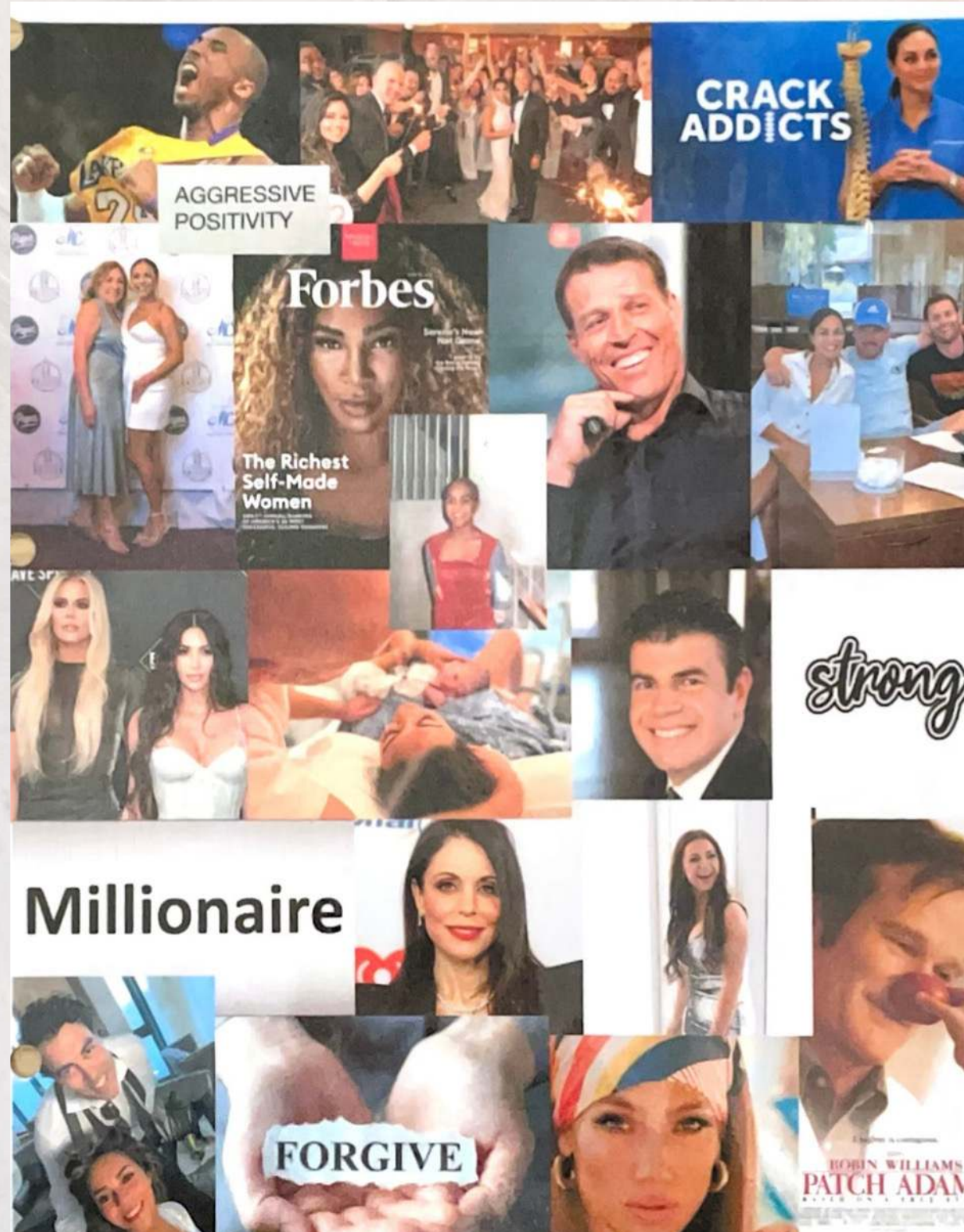
As seen on TLC "Crack Addicts"





01

# You Cannot Lead by Example if You Do Not Know What Your Vision is and Who You Are



- Having a vision is # 1 rule in building a successful practice.
- Demonstrate a strong work ethic and dedication to patient care.
- Show sympathy and compassion towards both patients and staff.
- Exhibit a positive attitude that inspires and motivates others.



# 02

## Invest in Yourself and Staff Development: Be a Leader Not a BOSS

- A leader is pro -team; where a boss is pro-self.
- Provide ongoing training to enhance the skills of your staff.
- Foster a collaborative and supportive work culture.
- Recognize and reward outstanding performance.



**HAPPY STAFF = ↑ PRODUCTION = ↑ GROWTH POTENTIAL**



## Embrace Technology and Social Media: Work Smarter, Not Harder



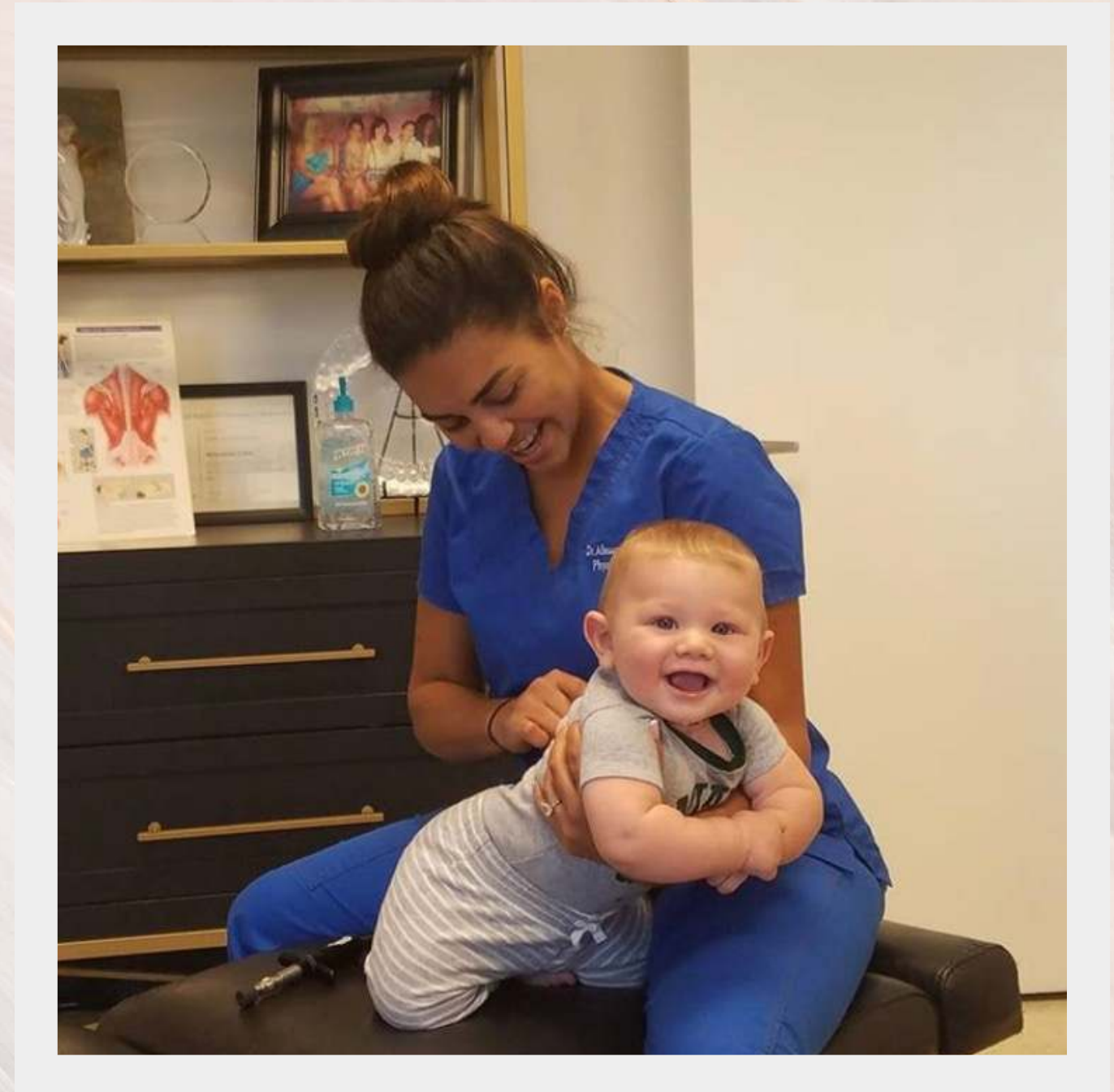
- Implement cutting-edge technology to streamline processes and enhance patient care.
- Stay updated on industry trends and advancements to remain competitive.
- Social media is important in staying relevant and development of your **BRAND**.



# 04

## Prioritize the Patient Experience: Experience Does Not Require More Time

- Build the experience with the 5 senses: taste, smell, touch, sight, and hear.
- Focus on delivering excellent patient care and satisfaction.
- Implement patient feedback mechanisms to continuously improve services. Ensure clear communication and transparency in all interactions.





# Build Strong Relationships



- Cultivate strong relationships with your patients, making them feel valued.
- Network with other healthcare professionals and collaborate on patient care.
- Foster a sense of community within your practice.



# 06

## Effective Business Management

- Develop a solid business plan that aligns with your practice goals.
- Monitor financial performance and implement cost-effective strategies.
- Stay informed about healthcare regulations and compliance requirements.

