

DC UPGRADE AVAILABLE

Increase Your Membership Value

The Unified Virginia Chiropractic Association Provides You With Tools and Initiatives That Match Your Interests and Priorities, Now More Than Ever:

- The Unified VCA's online and searchable "Find-a-Doc" listing and office referral.
- *Celebrate Wellness!* social media tools, editorial materials, PowerPoint presentation, AV presentations, audio clips, and step-by-step usage guidelines on an array of topics to help you educate your patients and grow your practice.
- A series of flash presentations to help you reach out to MDs and other healthcare providers and PI attorneys.
- VCA doctalk member list-serve, enabling you to ask questions and dialogue with colleagues on just about anything.
- A truly unified state association to increase resources, expertise, strength and effectiveness on a multitude of levels.
- Commitment to serving you regardless of your personal chiropractic philosophy or practice style within scope and a Board of Directors that reflects this diversity and range of perspectives.
- State-specific initiatives to ensure that Virginia chiropractors have a voice in the health care reform debate.
- Personalized assistance in obtaining health, disability, practice overhead, and other insurance.
- Discounted continuing education for you and your staff throughout the state and online.
- Ability to keep informed and up to date through *The Virginia Voice* electronic newsletter.
- The Members-only section of the website filled with an increasing array of presentations, tools and resources.
- The Unified VCA's convenient annual membership directory and handbook.
- Access to VCA leadership, committees and specialists on coding, Medicare, compliance, financial, public relations, marketing, other issues.
- Free classified advertising to help you sell equipment, hire a new associate, find coverage help, and more.
- Fax and e-mail alerts and *Member FYIs* to make sure you never miss a beat between newsletters.
- Networking opportunities throughout the state to share knowledge, insights and support.
- Discounts on a wide variety of products and services you actually use.
- A real voice in your association's direction and priorities.
- The expertise of lobbyists and attorneys considered among the state's very best.

But That's Not All...

Now you can upgrade to Premier DC and receive **ALL** the benefits stated above, **PLUS:**

- **FREE** spring and fall convention for yourself.
- **FREE** spring and fall convention for one of your CAs.
- **ADDITIONAL** discount on additional convention or other seminars for you and/or your staff -- That's above and beyond any already applicable member and early-bird discounts!
- **Special membership plaque and permanent name badge to demonstrate your heightened commitment and participation to your patients and colleagues.**
- **Special recognition in every issue of *The Virginia Voice*, on the web site, and at meetings.**
- **Three payment options via EZ-Pay: annual, quarterly, or EVEN MONTHLY.**
- **Invitation to private President's Receptions, briefings, and other fun perks.**



Premier DC

If you and even just one staff person attends the conventions and perhaps a couple of additional programs during the year, Premier DC Membership can **SAVE** you hundreds in registration fees alone! Plus it can be paid in quarterly or even monthly installments, helping your cash flow and budget even more.

Fine Print: No substitutions. No refunds for unused benefits. One-year minimum commitment required. Registrations, discounts, and/or other benefits of Premier DC membership cannot be sold, transferred, or carried over into subsequent membership years. For additional information or if you have any questions, call the Unified VCA office at 540-932-3100 or e-mail jconnolly@virginiachiropractic.org. [Updated 4-3-22]