



1520 Belleview Blvd.#5398  
 Alexandria, VA 22307-6530  
[UVCAHelpdesk@virginiachiropractic.org](mailto:UVCAHelpdesk@virginiachiropractic.org)  
[www.virginiachiropractic.org](http://www.virginiachiropractic.org)

# Through Spring 2025 Advertising Options & Order Form

Updated 10-22-24

## Display Advertising

- *The Virginia Voice* is the UVCA's quarterly newsletter. It is distributed electronically to over 2000 member & non-members twice, then posted to the web site for continued public access.
- Display Ads may be full color, black & white or anything in between.
- Email display ad artwork to [melissaluce.vca@gmail.com](mailto:melissaluce.vca@gmail.com). PDF, JPEG or Word, 1 ad per file. Artwork must be received by published deadline, accompanied or preceded by completed order form & payment.

**Please check box that corresponds to your ad size & pricing:**

<u>Ad Size</u>	<u>Discounted Member Pricing</u>	<u>Non-Member Pricing</u>
1/8 Pg (3.5 x 2.25")	\$67 per or <del>\$268</del> \$221 for 4 consecutive	\$83 per or <del>\$332</del> \$270 for 4 consecutive
1/4 Pg (3.5 x 4.75")	\$98 per or <del>\$392</del> \$358 for 4 consecutive	\$123 per or <del>\$492</del> \$415 for 4 consecutive
1/2 Pg (7.5 x 4.75")	\$155 per or <del>\$620</del> \$586 for 4 consecutive	\$193 per or <del>\$772</del> \$646 for 4 consecutive
Full Pg (7.5 x 10")	\$268 per or <del>\$1072</del> \$1029 for 4 consecutive	\$335 per or <del>\$1340</del> \$1195 for 4 consecutive

**Please check the issue(s) you would like your ad to run in:**

<u>Issue Date</u>	<u>Insertion Order, Artwork, Payment Due</u>	<u>Estimated Drop Date</u>
Summer 2024	July 1, 2024	Mid July, 2024
Fall 2024	October 10, 2024	Late October, 2024
Winter 2024-2025	January 10, 2025	Late January, 2025
Spring 2025	April 10, 2025	Late April, 2025

## Classified Advertising

- Listings appear on UVCA's web site for 3 months; in quarterly blast to members & non-members, quarterly VCA doctalk post, quarterly newsletter; are distributed at conventions, & provided in response to inquiries.
- Email classified ad text to [UnifiedVCA-Elaine@comcast.net](mailto:UnifiedVCA-Elaine@comcast.net). Max 65 words.
- Text must be received by published deadline, accompanied or preceded by completed order form & payment.

**Please check box that corresponds to your membership status and rate:**

<u>Discounted Member Pricing</u>	<u>Non-Member Pricing</u>
DC Members, 3 months: 1 <sup>st</sup> listing FREE; 2 <sup>nd</sup> listing free; add'l listings \$50 each	3 months: \$100 per listing
Supplier Member, 3 months: \$50 per listing	12 months: <del>\$400</del> \$375
Supplier Member, 12 months: <del>\$200</del> \$175	

## Online Supporters

- Your company logo, linked to your web site, rotates in the lower right-hand corner of the web site.
- Email logo art and desired web link to [UnifiedVCA-Elaine@comcast.net](mailto:UnifiedVCA-Elaine@comcast.net).

MEMBERS ONLY                      6 months: \$500    OR    12 months: \$750

## ORDER & PAYMENT FORM

Name: \_\_\_\_\_ Co.: \_\_\_\_\_

Street: \_\_\_\_\_ Ste: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Unified VCA DC Member    Unified VCA Supplier Member    Non-Member    Send Me Membership Info.

Enclosed: \$ \_\_\_\_\_ via    Check to Virginia Chiropractic Association    OR    Charge to    Visa    MC    Discover    AMEX

Card #: \_\_\_\_\_ Exp.: \_\_\_\_\_ Auth. Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Sig.: \_\_\_\_\_ Date: \_\_\_\_\_

**Please complete and e-mail to [melissaluce.vca@gmail.com](mailto:melissaluce.vca@gmail.com) or mail to the UVCA, 1520 Belleview Blvd, #5398, Alexandria, VA 22307-6530. Questions? Email [UVCAHelpdesk@virginiachiropractic.org](mailto:UVCAHelpdesk@virginiachiropractic.org).**

*Thank you for your support!*