Membership is hand in hand!





Have You Signed Up for Your Expanded Free Benefits from F4CP?

The F4CP is a not-for-profit organization dedicated to raising awareness about chiropractic care via positive press. Now, as a F4CP member through the UVCA's group membership, you are entitled to take advantage of its wonderful membership benefits – including permission to personalize and use all of its marketing material, which can be seen at www.f4cp.com.

UVCA members are also entitled to:

• A free listing in the Foundation's new online membership directory provides the public with an easy way to search for local doctors of chiropractic.

The directory is promoted in all new, national F4CP material, including advertisements, advertorials, public service announcements, social syndications and press releases.

To attract attention to the directory, the F4CP has produced 20+ new ads that promote the new directory and encourage consumers to visit a D.C.

- Free downloads all F4CP marketing material and update/activate your listing on the directory.
- Access to exclusive up-to-date campaign news and resources, including advertisements, press releases, public service announcements, advertorials, social syndications, and more.
- Monthly Newsletter & Exclusive F4CP News Updates
- Access to Live, Educational Webinars.
- Print Ads (Modification Permitted at Additional Cost)
- **Electronic White Papers** to Help Advocate for Their Practice.
- Free Non-CE Version of Athletic TIPS™ Certification Program:
 Become the Sports Injury Prevention Expert for Student and Amateur Athletes in Your Community.
- 20% Discount on the CE Version of Athletic TIPS™ Certification Program

The F4CP encourages you to visit its social media platforms:

- Facebook: https://www.facebook.com/FoundationforChiropracticProgress.
 When you visit the F4CP Facebook and become a fan by "liking" the page, you will receive a FREE guide book to help achieve personal social media success. Enjoy!
- Twitter: https://twitter.com/@f4cp
- LinkedIn: https://www.linkedin.com/company/f4cp
- Pinterest: https://www.pinterest.com/f4cp
- YouTube: https://www.youtube.com/f4cp2010

Additionally, individual F4CP contributors of \$25 per month or more receive a complimentary profile page within the directory that features additional contract information, office photos, testimonials, awards and more. To add your own contribution and enhance your benefits even further, contact Marta at marta@f4cp.com or call her at 866-901-F4CP (3427) and press 1.

