

# When Opportunity Knocks...

## Unified VCA membership opens the door to tools and resources for **DCs** and **OFFICE STAFF**

- Email DISCUSSION GROUP, VCA doctalk;
- WEB SITE jam-packed with a wealth of members-only materials;
- Listing in VCA's FIND-A-DOC and direct referral;
- HEALTH INSURANCE for your office and family.
- Access to experts on COMPLIANCE, MEDICARE, CODING, DOCUMENTATION, PERSONAL INJURY and much more;
- Insights into running an insurance-based or cash practice -- or anything in between;
- Free access to an accountant and CPA for BASIC FINANCIAL AND TAX questions;
- SOCIAL MEDIA CONTENT, MARKETING and PATIENT ED. tools on UVCA's web site;
- MORE PR MATERIALS via UVCA's Group Membership in the Foundation for Chiropractic Progress;
- Discounted ONLINE AND FACE-TO-FACE CEUs for you and training for your staff;
- ACCESS to leadership, committee and specialists to help you with everything from advertising and marketing to scope of practice and continuing education requirements;
- FREE CLASSIFIED ADVERTISING;
- "DISTRICT CONNECTIONS"-- Events to build camaraderie, keep up to date, network and stay inspired;
- DISCOUNTS on products and services for your practice;
- Right to display the Unified VCA MEMBERSHIP SEAL and/or certificate in your office, advertising, signage, web site, etc. to show your commitment to professionalism in chiropractic;
- A REAL VOICE in your association's direction and priorities.

### And that's just scratching the surface.

The Unified VCA connects you to a valuable network of colleagues, consultants, and leaders -- including your own district director near you -- all just an email, call, or web link away. Quarterly and monthly dues options make it even easier. To explore how the Unified VCA can help with your unique needs, email [lkrinzman@virginiachiropractic.org](mailto:lkrinzman@virginiachiropractic.org).



## Recent Highlights

- Right to conduct DOT physicals restored
- Opioid crisis educational materials and strategies
- Chiropractic Health Week in Virginia
- Marketing roadmaps
- Expanded social media content
- Expanded Assignment of Benefits materials
- Insurance Tips and reference manual
- Cash practice support
- 2 conventions + several seminars yearly with BIG member discounts
- Increased discounted online CEU options
- Increased legislative clout
- Membership upgrade for benefits and savings